

## **InSilica bolsters the Management team**

### **Appoints Balaji Baktha former Marvell VP and GM as President & CEO Promotes Anant Agarwal as Vice Chairman of the Board**

SANTA CLARA: InSilica, a fabless semiconductor company, announced Thursday that Balaji Baktha , former Vice President and General Manager of Marvell Semiconductors Embedded and Emerging Business Unit has joined InSilica as it's President and CEO.

At Marvell, Balaji was the Vice President and General Manager of the Embedded and Emerging Business Unit since 2003. Prior to that, Balaji served as Vice President of Marketing for Adaptec's Storage Networking Group responsible for developing and implementing the marketing strategy. Balaji came into Adaptec through their acquisition of Platys in 2001. Balaji was a Co-Founder and Executive Vice President of Marketing and Business Development at Platys Communications, a storage networking company. Earlier, Balaji held various executive-level marketing and business development positions at SCM Micro Systems and Shuttle Technology since 1991.

"We are excited to have Balaji join InSilica as the President and CEO and I look forward to working closely with him to drive InSilica to the next level of growth " said Anant Agarwal Vice Chairman of Board at InSilica.

"Balaji brings unique leadership skills to InSilica , both as a successful entrepreneur of two start ups, Platys and Shuttle, and as the senior executive in established companies, Adaptec and Marvell." said Vinod Dham, founder and Managing Partner of NewPath ventures LLC

InSilica is funded by the NewPath Ventures LLC and Flextronics. InSilica is a fabless semiconductor start up delivering customer specific SoC devices. InSilica is headquartered in Santa Clara, California USA and has development centers in Santa Clara, Bangalore, San Diego and Slovenia.

### **ABOUT INSILICA**

inSilica is a fabless semiconductor company with headquarters in Santa Clara, California. The company was founded in 2003 with the mission to provide customized advanced SOCs by using the best in class IP, design methodology, test and development systems. The privately-held company operates out of research and development facilities in the US and in India and is funded by New Path Ventures, a firm founded and managed by chip industry pioneers Vinod Dham and Tushar Dave and Flextronics International. For more information on the company and its products, please visit the InSilica website at [www.inSilica.com](http://www.inSilica.com)